
CO2 Toaster 200 - Launched October 24

The CO2 Toaster Widget was launched here at CO2Now.org as one of more than 5,000 climate actions that happened around the world on October 24, 2009. This active little graphic grabs attention and shares important information about our planet. Not only does it say what CO2 is right now, it shows what CO2 has been, and what it should be.

To plug this nifty widget into your site, click the "share" button that's built into the widget, or grab the HTML widget code below. (Some instructions are also available below.)

Like other widgets at CO2Now.org, the world's most current data for atmospheric CO2 comes from the Mauna Loa Observatory (and the National Oceanic and Atmospheric Administration) in the United States. The animated design comes from artist Franke James of Toronto. She mixes light and dark, and science with art to create a public work that gets people looking, touching and talking about something of significance to life on earth. Ultimately, the aim is to shine more light on the need to get atmospheric CO2 down below the upper safety limit for atmospheric CO2: 350 parts per million (ppm).

When you add this widget to your site or blog, more people can keep an eye on the atmospheric trends. That trend is presented in the context of what atmospheric CO2 should be, and when it was less than 350 ppm. This is an important step that ultimately supports a transformation in thinking and actions that will get us to the post carbon era.

The CO2 Toaster Widget is a collaboration of Franke James, artist & illustrator, Michael McGee, creator of CO2Now.org, and William James, programmer for The James Gang.

Widget Installation

1. Copy the HTML code below.
2. Paste it into the source code at your website or blog.

CO2 Toaster Widget | 200 X 280 pixels

```
<!--Start CO2 Widget--> <object width="200" height="280" > <param name="movie"
value="http://www.solarwebserver.org/widgets/co2toaster.swf" > </param> <param name="allowFullScreen" value="true"
> </param> <param name="allowscriptaccess" value="always" > </param> <embed
src="http://www.solarwebserver.org/widgets/co2toaster.swf" type="application/x-shockwave-flash"
allowscriptaccess="always" allowfullscreen="true" width="200" height="280" > </embed> </object> <!--End CO2 Widget-->
```

CO2 Toaster Widget | 160 pixels X 224 pixels

```
<!--Start CO2 Widget--> <object width="160" height="224" > <param name="movie"
value="http://www.solarwebserver.org/widgets/co2toaster.swf"> </param> <param name="allowFullScreen" value="true"
> </param> <param name="allowscriptaccess" value="always" > </param> <embed
src="http://www.solarwebserver.org/widgets/co2toaster.swf" type="application/x-shockwave-flash"
allowscriptaccess="always" allowfullscreen="true" width="160" height="224" > </embed> </object> <!--End CO2 Widget-->
```

Widget Resources

[CO2 widget design options](#)

[Examples of websites with a CO2 widget](#)

[The data speaks for itself](#)

[Widget help centre](#)

Links:

[CO2 Toaster at FrankeJames.com](#)

[Taking Action for 350 | A visual essay by Franke James](#)

[Other CO2 Widgets from CO2Now.org](#)

[Widget help](#)